



Commission  
to Prevent Violence  
Against Women

**Arizona Commission to Prevent Violence Against Women  
Outreach and Awareness Subcommittee**

**August 12 2019, 1:00 p.m.**

**Governor's Office of Youth, Faith and Family  
Conference Room A**

1700 W. Washington, PHOENIX, ARIZONA 85007

A general meeting of the Commission to Prevent Violence Against Women was convened on August 12, 2019 at the Governor's Office of Youth, Faith and Family, 1700 W. Washington, STE 230, Phoenix, Arizona 85007, notice having been duly given.

Members Present (7)	
Steve Stahl, Chair	
Gwen Ruiz (Proxy for Patricia George)	
Laura Guild	
Sergio Gomez	
Donna Bartos	
Monica Yelin	
Christa Steiner (phone)	
Staff/Guests Present (4)	Members Absent (3)
Diane Umphress	Kate Brophy McGee
Nikki Green	Nicole Bidwill
Rebecca Chesley	Tania Harvey
Tammy Rivera	

**Call to Order**

- **Steve Stahl, Chair**, called the Outreach and Awareness Committee meeting to order at 1:03 p.m. with 7 members and 4 staff and guests present.

**Welcome and Introductions**

- **Steve Stahl, Chair**, welcomed everyone and asked all members, staff, and guests to introduce themselves.

**Approval of Minutes**

- **Steve Stahl, Chair** asked for a review of the April 29, 2019 minutes. **Laura Guild** motioned to approve the minutes. **Donna Bartos** seconded the motion. The motion was passed with no dissenting votes
- **Steve Stahl, Chair** asked for a review of the June 24, 2019 minutes. **Donna Bartos** motioned to approve the minutes. **Monica Yelin** seconded the motion. The motion was passed with no dissenting votes.

### **Lighting Arizona Purple**

- **Mr. Steve Stahl, Chair**, introduced **Rebecca Chesley** to provide updates on plans for Lighting Arizona Purple
- **Rebecca Chesley** updated subcommittee members on plans for the 2019 Lighting Arizona Purple Kick-Off Event and campaign, including state agency partners, upcoming webinar, and toolkit donated by PetSmart Charities. **Rebecca Chesley** asked subcommittee members for input on the webinar PowerPoint and group members made plans for their individual portions of the webinar presentation. **Rebecca Chesley** showed group members the Call to Action video from Governor Doug Ducey, which will be sent out to state agencies and can be shared.
- **Mr. Steve Stahl, Chair** asked subcommittee members for feedback on action items to propose to the Department of Education in supporting Lighting Arizona Purple and youth education.

### **Member Updates**

- **Monica Yelin** asked subcommittee members for suggestions on engaging private partners. Subcommittee members emphasized the importance of public awareness and education.
- **Laura Guild** provided updates on Department of Economic Security's plans to participate in the campaign, including ribbons in the cafeteria, resource fair, lunch and learn, and promotion among the regional offices.
- **Sergio Gomez** provided updates from the City of Phoenix on their engagement, including the Suns game, logo contest, and item donation drives. **Sergio Gomez** agreed to provide subcommittee members with item lists so these could be shared among other agencies.
- **Diane Umphress** asked how the courts can be involved in the campaign. She emphasized the importance of including this sector, as their work influences all other sectors. Subcommittee members brainstormed ideas, such as asking the courts to light their buildings purple, offering training, and asking other elected officials to ask them to participate. **Steve Stahl** asked Diane Umphress to include a discussion about Lighting Arizona Purple in her presentation for the League of Cities and Towns.
- **Donna Bartos** discussed her plans for the Elephant in the Room event. She stated the importance talking to teens that may be prone to perpetrate violence and offering them resources as well.
- **Christa Steiner** provided updates on ACESDV's plans for the month, including weekly themes for statistics they will share on social media. **Christa Steiner** also asked subcommittee members to share their event details with her so she can share them on their website to promote attendance.

### **Future Meeting Dates**

- **Steve Stahl, Chair** proposed the subcommittee reconvene on Monday, November 4<sup>th</sup> at 1p.m. All members present agreed.

### **Adjourn**

- **Mr. Steve Stahl, Chair** called for a motion to adjourn at 2:25 pm. **Donna Bartos** motioned to adjourn. **Laura Guild** seconded the motion. The motion was passed with no dissenting votes

Dated the 20 of August, 2019  
Outreach and Awareness Subcommittee  
Respectfully Submitted By:  
Rebecca Chesley  
Program Administrator, GOYFF